

# Short Form Expenditure Summary 2024

## Promotion, marketing, and sponsorship

Below is a list of expenditures for payment made on behalf of Prime Super during the income year, where the purpose of each payment was promoting Prime Super, promoting a particular view on behalf of Prime Super or sponsorship on behalf of Prime Super.

Entity name	2023-24 payment(s)	Term of contract	Total payments over contract term(s) GST inclusive
Access Can	330.60	Ad hoc - invoice only	-
Advancing Agribusiness in Australia	1,425.00	36 months	3,500
Advancing Agribusiness in Australia	10,450.00	12 months	11,000
Australian Administration Services Pty	2,334.06	Ad hoc - invoice only	-
Australian Rural Leadership Foundation	57,475.00	46 Months	181,500
Canstar Pty Ltd	31,350.00	Ad hoc - invoice only	-
Disability Employment Australia	1,900.00	Ad hoc - invoice only	-
Disability Employment Australia	21,375.00	12 months	22,500
Exponet	1,425.60	Ad hoc - invoice only	-
Exponet	1,591.06	Ad hoc - invoice only	-
Facebook	20.90	Ad hoc - invoice only	-
Facebook	499.17	Ad hoc - invoice only	-
Freckleberry Chocolate Factory	208.66	Ad hoc - invoice only	-
Freckleberry Chocolate Factory	7,335.01	Ad hoc - invoice only	-
Impact promotional Products	7,150.00	Ad hoc - invoice only	-
Impact promotional Products	157.08	Ad hoc - invoice only	-
Impact promotional Products	8,049.33	Ad hoc - invoice only	-
Impact promotional Products	9,152.00	Ad hoc - invoice only	-
Impact promotional Products	14,470.50	Ad hoc - invoice only	-
KM Business Information Australia PtyLtd	28737.5	12 months	30250
Meaningful Ageing Australia	52,250.00	12 months	55,000
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National Farmers' Federation	156,750.00	12 months	165,000
NSW Farmers' Association	47,025.00	12 months	49,500
Outstanding Displays PL	4,532.62	Ad hoc - invoice only	-
Rainmaker Information	24,035.00	Ad hoc - invoice only	-
Recruitment and Consulting Services Association	836,000.00	5 years	4,400,000
SBX Pty Ltd	2,350.00	Ad hoc - invoice only	-
SBX Pty Ltd	220.00	Ad hoc - invoice only	-
SCAA Shearer Woolhandler Training Inc	2,612.50	Ad hoc - invoice only	-
Tiger Pistol - creative/retainer	249,000	12 months	325,644
Tiger Pistol - media	547927.42	Ad hoc - invoice only	-
Victorian Farmers Federation	31,350.00	12 months	33,000
WEMONEY PTY LTD	13,062.50	Ad hoc - invoice only	-
WEMONEY PTY LTD	16,087.77	Ad hoc - invoice only	-
Yarra Valley Grammar	2,500.00	Ad hoc - invoice only	-

### Political donations

During the income year, Prime Super did not make any payments to a political entity, a political campaigner or an associated political entity.

Entity name	(s)
N/A	

### Industrial body payments

Below is an itemised list of payments made by or on behalf of Prime Super during the income year, to an entity who, at the time of receiving the payment, was an organisation registered under the *Fair Work (Registered Organisation) Act 2009*.

Entity name	(s)
The Australian Workers Union	\$6,411
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## Related party payments

Below is an itemised list of payments made by or on behalf of Prime Super to a connected entity of Prime Super.

Entity name	(s)
Prime Super Pty Ltd	\$125,917
Prime Super Pty Ltd	\$130,006
Prime Super Pty Ltd	\$128,501
Prime Super Pty Ltd	\$118,523
Prime Super Pty Ltd	\$119,728
Prime Super Pty Ltd	\$145,629
Prime Super Pty Ltd	\$151,451
Prime Super Pty Ltd	\$146,114
Prime Super Pty Ltd	\$153,134
Prime Super Pty Ltd	\$161,292
Prime Super Pty Ltd	\$119,162
Prime Super Pty Ltd	\$147,675
Prime Super Pty Ltd	\$243,559
Prime Super Pty Ltd	\$308,495
Prime Super Pty Ltd	\$225,207
Prime Super Pty Ltd	\$625,762

